



SAINT JOHN'S PREPARATORY SCHOOL

Your World Awaits

# Alumni/ae Association Meeting Agenda

Saturday, November 1, 2008

9:00 a.m. – 12:00 p.m.

- 1) Bagels & Coffee
- 2) Call to Order/Opening Prayer/Introductions **(9 a.m.)**
- 3) Approval of minutes from last meeting
- 4) Report from Headmaster, Timo Backous, OSB **(9:15 a.m.)**
- 5) Report from Director of Development & Alumni/ae Relations, Brenda Brown **(9:30 a.m.)**
- 6) Update the Involvement Worksheet- pass around & please complete at the meeting
- 7) COMMUNICATION - Branding: By 2011, three times as many alumni/ae as now can tell us what the Board is/does and the Alumni/ae Board's profile is as high as the Board of Regent's. **(10:05 a.m.)**
  - a) Brainstorm potential questions for a survey of alumni/ae to determine their level of familiarity with the Board.
  - b) Identify Board Members who agree to work on the Branding strategies and report back to the Alumni/ae Board
- 8) COMMUNICATION - Technology: By 2011, we will use state of the art, consistent, user-friendly tools to communicate with alumni/ae to ensure a deep sense of community. **(10:25 a.m.)**
  - a) Brainstorm technology-related questions to be included in the survey.
  - b) Identify Board Members who agree to work on the Technology strategies and report back to the Alumni/ae Board
- 9) COMMUNICATION - *Prep Life*: By 2011, *Prep Life* will be a must-read, award-winning, high quality publication that highlights both current and past students and news. **(10:45 a.m.)**
  - a) Recommend potential members of the Editorial Board; volunteers from the Board
  - b) Identify Board Members who agree to work on the *Prep Life* strategies and report back to the Alumni/ae Board
- 10) PARTICIPATION - Events: By 2011, there will be a 100% increase in attendance of Alumni/ae Board Events. **(11:05 a.m.)**
  - a) Identify events & strategies to improve participation.
  - b) Identify Board Members who agree to work on the Events strategies and report back to the Alumni/ae Board
- 11) PARTICIPATION - Board: By 2011, the Board will have ten consistently active members and five consistently active members at large. **(11:25 a.m.)**
  - a) The Executive Board will work on Board strategies and report back to the Alumni/ae Board
- 12) PARTICIPATION - Faculty/Staff: By 2011, through valuable mutual experience/resource utilization, we will double the number of faculty & staff involved in alumni/ae events. **(11:35 a.m.)**
  - a) Identify Board Members who agree to work on the Faculty/Staff strategies and report back to the Alumni/ae Board
- 13) INVESTMENT: Board Support: By 2011, 100% of the Alumni/ae Board will support SJP with a financially meaningful gift. **(11:45 a.m.)**
  - a) The Annual Appeal will be sent out in early November, please seriously consider your annual gift.
- 14) Next Meeting: Saturday, January 10, 2009 from 9-12 noon in the TWIN CITIES, need a location. **(11:55 a.m.)**
- 15) Adjournment: lunch at the Refectory